



Brought to you by [Janet Barclay ~ Organized Assistant](#)

## A Word From The Publisher

Blogging can be very intensive. It can either suck up all your time or reward you very well for your efforts or both. In any project (like blogging) that demands a big chunk of your attention, planning is key. When you can sit back to take in the bigger picture of where you are heading, it is a lot easier to see how your blog can play a crucial role in helping you achieve those goals instead of just another to-do on your list.

That's one reason why we publish this blogging calendar. This will be the third year. Personally, every time I prepare the calendar at the end of the year, I always find awesome post ideas and what promotions or fun activities I can run in conjunction with the posts. This generates content and also increases a blog's visibility and recall.

This year, we have a new calendar format. While I really liked the traditional calendar format, it didn't leave much space to write out your own ideas. This year's linear format has a lot more space for you to pen them in. You can also use this as a planner to brainstorm and fill what you will blog about throughout the month. The color coding helps you quickly see where you are in the month, which days are weekends that you might want to take off and spot weekly events you may want to use as a theme for that whole week.

We hope you like and make full use of this calendar. Print it and drop it into your binder, take it everywhere you go to jot down post ideas. If you ever need more blogging help throughout the year, take [BlogEnergizer Premium](#) for a spin. We'll give you **30** prompts in 3 major topics to write about *every single month* - 90 in total, special learning resources, show you where the hot topics are, help you find guest bloggers, help you be a guest blogger, put the word out on your promotions and more.

All the best,

*Lynette Chandler*



**P.S:** Think someone would love this calendar? Feel free to pass it on or send your friends to [BlogEnergizer.com](#) to pick up a copy for themselves.

Disclosure: This document contains affiliate links. If you choose to make a purchase from BlogEnergizer.com or its related companies (optional), Janet Barclay ~ Organized Assistant will receive a commission.

# January

**Month-long Observances:** Month-long observances, National Aids Awareness Month, Clean up your computer month, Get organized month

**Tip:** Planning your posts every month help you see the big picture where you are heading, what promotions you can take advantage of and makes blogging less stressful. [BlogEnergizer Premium](#), can suggest a whole month's blogging plan for you.

## 1-7 Celebration of Life Week

1 »

2 »

3 » Trivia day

4 »

5 »

6 »

7 »

8 »

9 »

10 » National cut your energy costs day

11 » National clean your desk day

12 »

13 »

14 » Organize your home day

15 »

16 »

## 17 - 23 Healthy Weight Week

## 21 - 31 Sundance Film Festival

17 » Customer service day

18 » Martin Luther King day

19 »

20 »

21 » Women's Healthy Weight day

22 »

23 » National handwriting day

24 » National compliment day

25 »

26 »

27 »

28 »

29 »

30 »

31 » Inspire your heart with art day

# February

**Monthly Observances:** American Heart Month, National Children's Dental Health Month

**Tip:** When a holiday or date doesn't seem relevant to your audience at first blush, take a moment to consider if there are other angles you can approach from.

## 1 - 7 Solo Diners Eat Out Week

1 » Give kids a smile day

2 »

3 »

4 »

5 » Wear red day

6 »

## 8 - 14 Jell-O Week

7 » Super bowl

8 »

9 »

10 »

11 »

12 »

13 »

14 » Valentine's day

15 » President's day

16 »

17 »

18 »

19 »

20 »

21 »

22 » Single tasking day

23 »

24 »

25 » National chili day

26 »

27 »

28 »

# March

**Monthly Observances:** National craft month, National nutrition month

**Tip:** Check your affiliate programs for new tools or promotions. That gives you a chance to write about a good product again.

## 1 - 7 National Ghost Writer's Week

1 »

2 »

3 » I want you to be happy day

4 » March forth do something day

5 »

6 »

## 7 - 13 Read An eBook Week

7 » National be heard day

8 »

9 » Organize your home office day

10 »

11 »

12 »

13 »

## 15 - 19 Wildlife Week

14 » Check your batteries day

15 »

16 »

17 »

18 »

19 »

20 »

## 22 - 28 World Folk Tales and Fables Week

21 » National common courtesy day

22 »

23 »

24 »

25 » Letting go of stuff day

26 »

27 »

28 »

29 »

30 » Pencil day

31 »

# April

**Monthly Observances:** International customer loyalty month, National humor month

**Tip:** Give something away to your readers without spending a dime. Check out the large resource of giveaways at [BlogEnergizer](#)

## 1 - 7 Laugh At Work Week

1 » National fun day

2 »

3 »

4 »

5 »

6 »

7 » National day of hope

8 »

9 »

10 »

## 11 - 17 National Personal Training Week

11 »

12 »

13 » International moment of laughter day

14 »

15 » Get to know your customers day

16 »

17 »

## 18 - 24 National Volunteer Week

18 »

19 »

20 »

21 » Administrative professionals day

22 » Earth day

23 »

24 » Astronomy day

## 25 - 30 National Playground Safety Week

25 »

26 »

27 »

28 »

29 »

30 » Arbor day

# May

**Monthly Observances:** Creative beginnings month, Family wellness month, Teen CEO month, National family month, National smile month

**Tip:** When writing a post, pause to think what affiliate products can be tied into or support the point you are trying to make.

1 » Loyalty day

**2 - 8 Flexible Work Arrangement Week**

**2 - 8 Teacher Appreciation Week**

2 » World laughter day

3 »

4 »

5 » Cinco de Mayo

6 » National day of reason

7 »

8 »

**9 - 5 Reading Is Fun Week**

9 » Mother's day

10 »

11 »

12 » Donate a day's wage to charity

13 »

14 »

15 »

**17 - 21 National Effectiveness Week**

16 »

17 »

18 »

19 »

20 »

21 » International virtual assistant's day

22 »

23 »

24 »

25 »

26 » National senior health and fitness day

27 »

28 »

29 »

30 »

31 » Memorial day

# June

**Month-long Observances:** National Safety Month, Sports America Kid's Month

**Tip:** Be a guest author on another blog to increase your exposure or reach new markets. Need help finding blogs to be guests on? [BlogEnergizer](#) helps premium members find them.

1 » Say something nice day

2 » Leave the office early day

3 »

4 »

5 »

6 »

**7 - 13 National Business Etiquette Week**

7 »

8 »

9 »

10 » Ball point pen day

11 »

12 »

**14 - 20 Men's Health Week**

13 »

14 » Family history day

15 »

16 »

17 »

18 » Work at home father's day

19 »

**20 - 27 National Mosquito Control Awareness Week**

20 » Father's day

21 »

22 »

23 » Public service day

24 »

25 »

26 »

27 »

28 »

29 »

30 »

# July

**Month-long Observances:** Blueberries Month, Family Reunion Month, Freedom From Fear of Speaking Month

**Tip:** Interview someone who could inspire your readers or an expert. You can get a list of people who are waiting to be interviewed by you on [BlogEnergizer](#).

1 » Second half of the year day

2 »

3 » Compliment your mirror

**4 - 10 Freedom Week**

4 »

5 »

6 » Take your webmaster to lunch day

7 » Tell the truth day

8 »

9 »

10 »

11 »

12 »

13 » Embrace your geekiness day

14 »

15 »

16 »

17 » Toss away the "could haves" and "should haves" day

**18 - 24 National Independent Retailers Week**

18 »

19 » National hug your kid day

20 »

21 »

22 »

23 »

24 » National drive-thru day

25 »

26 »

27 »

28 »

29 » Rain day

30 » National talk in an elevator day

31 »

# August

**Month-long Observances:** Audio book appreciation month, Happiness happens month, What will be your legacy month

**Tip:** Hot topics can bring traffic. Check out sites like Digg.com to find out what type of stories are getting people's attention. If you are a [BlogEnergizer premium member](#), our real-time hot words can help you quickly identify these talking points.

## 1 - 7 Simplify Your Life Week

1 » Friendship day

2 »

3 » National night out

4 »

5 »

6 »

7 »

8 »

9 »

10 »

11 »

12 » International youth day

13 »

14 »

## 15 - 20 Weird Contest Week

15 » National relaxation day

16 »

17 » National thrift shop day

18 »

19 »

20 »

21 »

## 23 - 27 National Safe At Home Week

22 »

23 »

24 »

25 »

26 » Global forgiveness day

27 »

28 »

29 »

30 »

31 »

# September

**Month-long Observances:** College savings month, National preparedness month, Self improvement month, Update your resume month, Shameless promotion month

**Tip:** Blog titles are your advertisements. Take time to craft one that people can't help but click on (be sure you follow that up with a good post). If you need help with titles, download the 100 Sensational Blog Titles from [BlogEnergizer Premium Member's](#) area.

## 1 - 8 International Enthusiasm Week

1 » National no rhyme (nor reason) day

2 »

3 »

4 »

5 »

6 » Labor day

7 »

8 » International literacy day

9 »

10 » Swap ideas day

11 »

12 » National grandparents' day

13 »

14 »

15 »

16 »

17 »

18 » National respect day

## 19 - 24 Turn Off Your TV Week

19 » Talk like a pirate day

20 »

21 » International day of peace

22 »

23 »

24 »

25 »

## 26 - 10/2 National Keep Kids Creative Week

26 »

27 » World tourism day

28 »

29 » National women's health and fitness day

30 »

# October

**Month-long Observances:** Adopt a shelter dog month, National cyber security awareness month, National ergonomics month, National positive attitude month, Women's small business month

**Tip:** The holidays are around the corner. Seek out guest bloggers to help keep the blog fresh. Start at [BlogEnergizer](#)'s database of guest bloggers.

1 »

2 » Techie's day

**3 - 9 National Work From Home Week**

3 »

4 » Improve your office day

5 » World teacher's day

6 »

7 »

8 »

9 »

**10 - 16 World Rain Forrest Week**

10 »

11 »

12 » National kick butt day

13 »

14 »

15 »

16 » World food day

**17 - 23 National Character Counts Week**

17 »

18 »

19 » Evaluate your life day

20 »

21 » Get smart about credit day

22 »

23 » Make a difference day

**24 - 30 Peace, Friendship and Goodwill Week**

24 »

25 »

26 »

27 »

28 »

29 » Internet day

30 » National forgiveness day

31 »

# November

**Month-long Observances:** Family stories month, National inspirational role models month

**Tip:** The Internet changes all the time and changes quickly too. Stay open to learning opportunities so you can be at the top of your game. You don't have to spend a lot either. Within the [BlogEnergizer Premium Members'](#) area, you will find bonus learning resources at no extra cost.

## 1 - 7 World Communication Week

1 »

2 »

3 »

4 » Use your common sense day

5 »

6 »

## 7 - 14 Fraud Awareness Week

7 »

8 »

9 »

10 »

11 » Guinness world record day

12 »

13 » World kindness day

14 »

15 » I love to write day

16 »

17 » National day of listening

18 » Use less stuff day

19 »

20 »

## 21 - 28 National Game and Puzzle Week

### 22 - 28 Better Conversation Week

21 »

22 »

23 »

24 » Celebrate your unique talent day

25 »

26 »

27 »

28 »

29 »

30 »

# December

**Month-long Observances:** National Write A Business Plan Month

**Tip:** Take stock of your blogging efforts. Have you reached your goal? What can you do differently? What plans will you make for 2011? Get a new calendar to jump start things. Subscribe to [BlogEnergizer](#) to watch for the new calendar release.

## 1 - 7 Tolerance Week

1 »

2 »

3 »

4 » National cookie day

## 6 - 12 National Handwashing Awareness Week

5 »

6 »

7 »

8 »

9 » International anti-corruption day

10 »

11 » International shareware day

12 »

13 »

14 »

15 »

16 »

17 »

18 »

19 »

20 »

21 » Crossword puzzle day

22 »

23 »

24 »

25 »

26 » National thank you note day

27 »

28 »

29 »

30 »

31 » No interruptions day

# What Is BlogEnergizer All About?

In a nutshell, BlogEnergizer is a unique service that serves up yummy blog food for hungry bloggers. We offer two levels of membership. Free and a Premium.

**Free members** receive new resources to blog about or share with your blog readers every week, delivered directly into your email inbox. A small example of what you can expect to receive are:

- Coupon offers from all types of businesses
- Free reports, music, any downloadable or mail in material that you can put up on your blog without having to worry whether you have permission to link to them or not. We already researched that for you.
- Guest blogger opportunities - connect with other bloggers to find and be found as a guest.
- Author or publisher review book requests
- Author or expert interview availability and requests (yes, there are experts within the bloggers' community too)
- Online events/activities or Contest announcements
- Online events/activities or Contest sponsor offers and requests

**Why get all this?** Because it helps bloggers, businesses and fellow bloggers. Sometimes, you just can't bring yourself to write out a thought provoking, earth shattering post. Maybe you're in a hurry or would just like to give something to your readers without paying out of your pocket. There are business owners who would love to help you out by providing you with that item.

Sometimes, you get busy or would like a fresh perspective on your blog. The guest blogger and expert resource is a great place for you to find people to connect with. Similarly, being a guest on another blog is a wonderful way to gain more exposure of your brand and your blog. If that sounds like what you need, visit [BlogEnergizer.com](http://BlogEnergizer.com) to enter your name and email address. No payments and no logins are required. You can begin browsing our library of resources *immediately* and receive new ones at the start of each week.

## Kick It Up A Notch

What if, you're simply looking for more blogging ideas, something to kick start your thinking and prompt your writing instead of staring at blank screen? The free membership looks great but you don't want to blog about other people's stuff so much. You just need help creating *quality* content of your own.

Then that is where the BlogEnergizer Premium membership can help. As a Premium member, you will receive 30 blogging prompts every single month. We cover 3 major topics, making it **90 prompts a month** - Business, Health and Fitness and Home and Family and with just a little creativity, the prompts can be applied to *any* other topic.

Besides prompts, you can submit your own special offers, freebies, guest blogger availability and more to us. In other words, you can reach out to all our members through our system.

You also gain access to the real time hot words tool where you can quickly pin point the buzz and jump on the conversation on your blog too. There are bonus learning resources to help improve your blogging or business if you plan to make blogging pay. The best thing, the price to go Premium is awfully low, it'll shock you. Visit our [Premium page](#) to learn more.

We eagerly await to welcome you among our members. Happy Blogging and a most profitable 2010 to you.